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NEWS RELEASE

MASCO HOME SERVICES, INC. PARTNERS WITH BUILDING SCIENCE CORPORATION ON BUILDINGSCIENCE.COM

David Bell named as a buildingscience.com Industry Expert

BOSTON, March 21, 2013 – Masco Home Services is pleased to announce a new partnership with Building Science Corporation (BSC) on buildingscience.com, BSC’s well-known portal for free, objective information about the science behind good construction practices. As part of this partnership, David Bell, Director of Building Science at Masco Home Services, will contribute to debate and discussion as a buildingscience.com Industry Expert.

BSC is looking forward to Mr. Bell’s participation. According to Joe Lstiburek, Principal at BSC, “Dave Bell is the driving force behind Masco Home Services *Environments For Living*® program. The *Environments For Living* program has changed the way houses in the United States are built. By engaging production builders who account for over 50 percent of new housing starts, the *Environments For Living* program has been one of the most significant transformative forces for innovation adoption in the housing industry.”

Industry Expert contributions will be one of several changes (including new features and updated resources) that readers should watch for over the coming months. Masco Home Services is excited to join with Building Science Corporation, as well as its other Industry Partners, in developing buildingscience.com as a free resource for the construction and design community.

Masco Home Services, Inc. and the *Environments For Living* program

Masco Home Services, Inc., a Masco company, is an innovative leader in home performance and creating energy-efficient, comfortable homes. Headquartered in Daytona Beach, Florida, the company serves both homeowners and residential builders through the *Environments For Living*® and *Environments For Living Certified Green*® programs.

Focusing exclusively on new home construction, the *Environments For Living* and *Environments For Living Certified Green* programs offer national, turnkey home performance solutions to residential builders. These programs help builders construct more energy-efficient, comfortable and durable homes than homes built under conventional methods, using the principles of building science. Since 2001, the *Environments For Living* program has been key in the construction of more than 160,000 energy-efficient, comfortable and durable new homes.

Building Science Corporation and buildingscience.com

Building Science Corporation's buildingscience.com provides objective, high-quality information about commercial and residential buildings. This resource combines building physics, systems design concepts, and an awareness of sustainability to promote the design and construction of buildings that are more durable, healthier, more sustainable and more economical than most buildings built today.

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