



Contact: Brandner Communications, Inc.
Masco Home Services, Inc., Editor
brandnerpr@brandner.com
(253) 661-7333

NEWS RELEASE

Environments For Living® Program Accepted within City of Phoenix Green Building Guidelines

Certification saves builders 20% on city permit fees

Daytona Beach, Fla., December 21, 2010 – Homes in Phoenix, Arizona, certified under the *Environments For Living®* program now also fulfill the energy efficiency requirements of the city’s green building guidelines. As a result, homebuilders are eligible for a 20% reduction in City permit fees – a savings of up to \$400 per home. The *Environments For Living* program – offered by Masco Home Services, Inc. – helps builders construct homes that are more comfortable and durable than those built using conventional methods. The program addresses a range of green building attributes including energy efficient construction, methods for improving home durability and indoor environmental quality. www.environmentsforliving.com

“Energy efficiency is a top green building concern of many homeowners,” says Brad Townsend, National Building Science Manager for Masco Home Services. “In addition, new codes and government regulations are increasingly requiring homes to dramatically reduce overall energy consumption. The *Environments For Living* program provides builders with a clear and well-defined path to more energy-efficient and greener construction practices, and a way to show homeowners tangible savings as well as their contribution to our environment. Homeowners save energy dollars year after year, and the reduced permit fees under the City of Phoenix Green Building program helps the builder offset / reduce their first costs as well as differentiate themselves in this tough building environment.”

The “Phoenix Green Building Points Checklist” specifically identifies the *Environments For Living* program as one of the eligible third-party certifications for demonstrating compliance with the city’s home energy efficiency standards. By achieving an *Environments For Living* program certification, builders earn 30 points in the city’s program, which surpasses the minimum threshold of 28 points needed for receiving the 20% permit fee reduction.

A unique feature of the *Environments For Living* program is that it provides limited guarantees on both heating and cooling energy use and comfort.* Builders using the program are free to use any manufacturer’s products that meet the performance requirements. In addition, for those who want to pursue multiple green certifications, the program integrates well with other local and national rating systems.

About Masco Home Services, Inc., and the *Environments For Living* Program

Masco Home Services, Inc., a Masco company, offers the *Environments For Living* program and *Environments For Living Certified Green*® program to builders. Masco Home Services provides a complete suite of turnkey services for builders and issues and administers all limited guarantees* associated with the program. Masco Corporation, a Fortune 500 company, is a leading manufacturer of home improvement and building products and a premiere provider of services that include installation of insulation and other building products.

www.environmentsforliving.com

###

* See the full guarantee for complete details and limitations; visit www.environmentsforliving.com or call toll free (866) 912-7233.