



Contact: Brandner Communications, Inc.
Masco Home Services, Inc., Editor
brandnerpr@brandner.com
(253) 661-7333

NEWS RELEASE

***Environments For Living*® Program Now Provides Homebuilders a Path to Earning a Green Built Texas Rating**

Daytona Beach, Fla., March 12, 2010 – The Home Builders Association (HBA) of Greater Dallas has approved all levels of the *Environments For Living*® program for eligibility in earning the association’s Green Built Texas rating. Homebuilders who complete the requirements of the *Environments For Living* program’s gold or platinum levels or the *Environments For Living*® *Certified Green* program will also be eligible for the Green Built Texas brand without the need for additional building evaluations or checklists.

www.environmentsforliving.com, www.greenbuilttexas.com

The *Environments For Living* program – offered by Masco Home Services, Inc., a Masco company – is the only national turn-key program designed to assist builders in constructing energy-efficient homes using the principles of building science. And it's leading the way in helping builders construct homes that are more comfortable and more durable than homes built using conventional methods. The program addresses a range of green building attributes including energy efficient construction, methods for improving home durability, indoor environmental quality, and water-efficient building practices.

“We developed Green Built Texas to increase awareness and availability of resource efficient homes in our market,” says Phil Crone, Director of Government Affairs and Green Building Programs for the Home Builders Association of Greater Dallas. “Recognizing the *Environments For Living* program as a compliance path for our program furthers this mission by increasing the options available to home builders and buyers throughout Texas. By communicating the unique

benefits of each program, Green Built Texas helps builders and buyers make informed decisions on the sustainable strategies they wish to employ.”

“The real winners of the linkage between Green Built Texas and the *Environments For Living* program are the homebuilders and homebuyers throughout the state,” says Stephen Davis, Regional Building Science Advisor for Masco Home Services. “Making it easier for builders to construct more durable, energy-efficient homes than standard, code-built homes will provide an enormous amount of good for the built environment in Texas.”

To learn more about the *Environments For Living* program requirements, visit www.environmentsforliving.com or call (866) 912-7233.

About Masco Home Services, Inc., and the *Environments For Living* Program

Masco Home Services, Inc., a Masco company, offers the *Environments For Living* program and *Environments For Living Certified Green* program to builders. Masco Home Services provides a complete suite of turnkey services for builders and issues and administers all limited guarantees* associated with the program. Masco Corporation, a Fortune 500 company, is a leading manufacturer of home improvement and building products and a premiere provider of services that include installation of insulation and other building products.

#

* See the full guarantee for complete details and limitations; visit www.environmentsforliving.com or call toll free (866) 912-7233.