

For Immediate Release

**Principles of Building Science Training Event
Scheduled for November 9 & 10, 2009**

Participants will learn techniques for green home construction, including improved energy performance, indoor air quality and moisture management

Phoenix, Ariz., October 15, 2009 – The *Environments For Living*® green building program is offering a two-day training event in Phoenix, Arizona, on November 9 and 10, 2009, featuring national building technology leader John Tooley. Participants in the class will learn key principles of building science focused on developing environmentally responsible homes that are energy efficient, durable and comfortable.

www.environmentsforliving.com

The course is designed to help building professionals compete more effectively in today's housing market by understanding green building issues of importance to homebuyers.

The training will cover the following topics:

- Understanding why green is important to your business
- Building a tight structure
- Improving the thermal boundary
- Developing a conditioning strategy that works in your climate
- Understanding and implementing moisture management
- Offering indoor environmental quality in your homes
- Achieving water conservation without sacrificing homeowner comfort
- Developing an energy-efficient lighting plan
- Implementing and promoting sound control for enhanced quality of living
- Maximizing the power of green marketing

All interested building professionals are invited to attend. Those completing the course are eligible for Building Performance Institute (BPI) and Residential Energy Services Network (RESNET) continuing education units (CEUs).

The instructor, John Tooley, is the recipient of several awards and recognitions in the science of energy efficient building and is a prolific, nationwide trainer and author or co-author of many papers. He has diagnosed and repaired more than 5,000 residential buildings, received the Energy Efficient Building Association's Joule Award for innovative contributions to the building industry, and the State of Florida's "Governor's Energy Award" for his contributions to Florida Power & Light's duct leakage program.

To register for the Principles of Building Science training, visit www.environmentsforliving.com or call (866) 912-7233. Register by October 23rd for \$100 savings.

About Masco Home Services, Inc., and the *Environments For Living* Program

Masco Home Services, Inc., a Masco company, offers the *Environments For Living* program and *Environments For Living Certified Green* program to builders. Masco Home Services provides a complete suite of turnkey services for builders and issues and administers all limited guarantees* associated with the program. Masco Corporation, a Fortune 500 company, is a leading manufacturer of home improvement and building products and a premiere provider of services that include installation of insulation and other building products.

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* See the full guarantee for complete details and limitations; visit www.environmentsforliving.com or call toll free 1-866-912-7233.