

Masco Home Services

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Shaw to sponsor *Environments For Living*[®] program

Daytona Beach, FL (August 5, 2009) – Shaw Industries Group, Inc. has become a sponsor of Masco Home Services, Inc.'s *Environments For Living*[®] program. The *Environments For Living* program is the leading, national turn-key program designed to assist builders in constructing and marketing homes utilizing the principles of building science – homes that offer energy efficiency, indoor environmental quality and durability benefits. The *Environments For Living* program is a performance-based residential building program committed to the objective of building homes that meet the demands of competitive builders, energy-conscious homebuyers and emerging communities planning for a more sustainable future. The flagship level, the *Environments For Living Certified Green* program, includes additional specifications in areas such as indoor water efficiency, lighting and appliance efficiency.

As the exclusive floor covering sponsor for the *Environments for Living* program, Shaw will feature carpets produced with the company's exclusive Anso[®] nylon which is the industry's first residential nylon fiber to include post consumer-carpet recycled content. These innovative products, in conjunction with all of Shaw's Type 6 Nylon styles, can also be recycled at Shaw's Evergreen Recycling Plant in Augusta, Ga. Furthermore, Anso products meet the *Environments For Living Certified Green* program's flooring specifications for indoor air quality and durability standards, which ensures they benefit homeowners by combining Shaw's environmentally responsible flooring with the energy-efficient homes built to the *Environments For Living* program guidelines.

“Shaw is aggressively positioned for growth and success today and in the future,” said Rick Ramirez, Shaw's vice president of sustainability and environmental affairs. “We are committed

to continued leadership in corporate sustainability in the flooring industry, and we fulfill that commitment through our strong foundation of great people, enterprise capabilities and the innovatively designed products which our customers value and enjoy each and every day. We are proud to be part of the *Environments For Living* program.”

Based on the sound principles of building science, the *Environments For Living* program is the only national turn-key program of its kind. “The *Environments For Living* program helps homebuilders and developers construct homes that are energy efficient, comfortable and durable. Masco Home Services looks for sponsors such as Shaw that are leaders in their respective area and product category. In Shaw, we saw a company much like Masco Home Services that was committed to the environment and to sustainability in all aspects of its operation. Anso nylon is a perfect example of that commitment. Shaw is a company we are honored to have associated with the *Environments For Living* program.” says Rick Davenport, vice president, Building Science, Masco Home Services, Inc.

About the *Environments For Living* program

Developed with the assistance of leading building science experts, the *Environments For Living* program was launched in 2001 to assist builders in constructing homes that are more energy efficient, comfortable and durable than conventional code-built homes. To date, more than 150,000 homes have been built to *Environments For Living* standards. The *Environments For Living Certified Green* program, introduced in 2001, includes additional requirements in areas such as indoor water efficiency and appliance efficiency, resulting in a comprehensive green building solution and even greater benefits for builders and homeowners. For more information on the *Environments For Living* program, please visit www.environmentsforliving.com.

For more information on Shaw’s sustainability commitment, visit www.shawfloors.com/recycle.

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