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THE *ENVIRONMENTS FOR LIVING*® *CERTIFIED GREEN* PROGRAM:
A PRESCRIPTIVE FOR GREEN HOMES

Masco Home Services to Exhibit at PCBC 2009

Daytona Beach, FL (May 27, 2009) – The Pacific Coast Builder's Conference (PCBC) has been an idea marketplace for leading residential builders and developers since 1959. This year's show, June 17-19 in San Francisco, CA, will feature the latest product and service innovations in the industry, where Masco Home Services, Inc. will showcase its green building initiative, the *Environments For Living*® *Certified Green* program.

Builders attending PCBC will have the opportunity to speak with Masco Home Services' on-site Building Science Advisors about the *Environments For Living Certified Green* program, its features and a program component that differentiates it from other national green building programs – Limited guarantees* on comfort and heating and cooling energy use.

Developed with the assistance of leading building science experts, the *Environments For Living* program was launched in 2001 to assist builders in constructing homes that are more energy efficient, comfortable and durable than conventional code-built homes. It is the only national turnkey program offering a comprehensive suite of services to builders, from building science training to marketing tools.

In 2007, the *Environments For Living Certified Green* program was launched and includes additional requirements in areas such as indoor water efficiency and appliance efficiency. This program assists builders in constructing homes that result in at least a 20-percent reduction in energy use (compared with the 2006 International Energy Conservation Code), a 20-percent reduction in internal water consumption, and a 20-percent reduction in CO₂ emissions associated with the home – as compared with conventional code-built homes.

The *Environments For Living* Program Difference

At all program levels, builders participating in the *Environments For Living* program are able to offer their homeowners limited guarantees* on comfort and heating and cooling energy use. If the actual energy used to heat and cool the home exceeds the estimated usage amount on the guarantee, the homeowner will be refunded 100 percent of the cost difference. The comfort guarantee provides that the temperature at the location of the thermostat will not vary more

than 3 degrees +/- from the center of any conditioned room for that thermostat zone.

For more information, attendees are invited to the *Environments For Living*® booth at PCBC, located in the South Hall of the Moscone Center, booth #800. Additional program information can be found at www.environmentsforliving.com.

About MHS and the *Environments For Living* program

Masco Home Services, Inc., a Masco company, offers the *Environments For Living* program and *Environments For Living Certified Green* program to builders. Masco Home Services provides a complete suite of turnkey services for builders and issues and administers all limited guarantees associated with the program. Masco Corporation, a Fortune 500 company, is a leading manufacturer of home improvement and building products and a premiere provider of services that include installation of insulation and other building products.

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* See the guarantee for complete details and limitations at www.environmentsforliving.com.