

ENVIRONMENTS FOR *Living*[®]



FOR IMMEDIATE RELEASE

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**LP[®] and Masco Contractor Services Sign Letter of Intent for LP to Become Sponsor of
Environments for Living[®] Program**
Enhances Energy-Efficient Home Building Technology

NASHVILLE, Tenn. – Feb. 14, 2007 – Louisiana-Pacific Corporation (LP) and Masco Contractor Services (MCS) have signed a letter of intent for LP to become a sponsor of the *Environments For Living* program developed by MCS, a national leader in home building technology. This program integrates high-performance products and principles of Building Science to help builders build more energy efficient homes.

“LP is proud to support the program’s mission of helping builders construct more energy-efficient homes,” said David Drew, LP’s oriented strand board (OSB) business development manager. “By combining the *Environments For Living* program’s expertise in green building science with LP’s expertise in structural building products, we will be able to offer unique solutions to the challenges faced by energy-conscious builders.”

Rick Davenport, vice president of marketing for MCS said, “LP’s industry leadership in engineered wood products and radiant-barrier roof sheathing will be very valuable as we introduce our new *Environments For Living Certified Green* level, one of the highest-technology home certifications available in the industry. MCS is very selective in choosing sponsors for the *Environments For Living* program, and we look forward to working with LP.”

LP[®] TechShield[®] Radiant Barrier, the first of LP’s product offerings to be incorporated into the *Environments For Living* program, features a thin, durable layer of aluminum laminated to LP’s OSB. Installed as roof sheathing, LP TechShield blocks 97 percent of radiant heat in the panel from entering the attic, reducing the strain on the heating and cooling unit and saving the homeowner up to 20 percent on monthly energy expenses.

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Designed by leading U.S. Building Science experts, the *Environments For Living* program helps builders construct higher performing, energy-efficient homes that can meet requirements for the EPA's ENERGY STAR label, potentially receive the U.S. Department of Energy's Building America designation, and qualify for tax credits under the Energy Policy Act of 2005. The *Environments For Living* program utilizes techniques of Building Science to help reduce energy loss, including a continuous air barrier, efficient heating and cooling systems, and tight ductwork.

In addition, the program establishes requirements for tight construction, improved thermal systems, right-sized HVAC systems, fresh air ventilation, balanced air pressure, internal moisture management, and combustion safety. To help builders meet the program requirements, a plan review is performed for each new model, and some homes are performance-tested and evaluated through random testing by trained and certified contractors. Depending on the level of the builder's participation in the program, limited heating and cooling energy use and comfort guarantees are available to homeowners.

About Masco Contractor Services

The *Environments For Living*® program is a Building Science initiative sponsored by MCS, a group of companies that are subsidiaries of Masco Corporation (NYSE: MAS). Masco, a Fortune 500 company, is one of the world's leading manufacturers of home improvement and building products and a leading provider of services that include installation of insulation and other building products.

MCS is a leading installer of residential insulation and other residential building products including insulation, fireplaces, cabinets, windows, doors, gutters and more. With more than 290 locations in the United States and Canada, MCS combines top-grade building products with installation services provided by 16,000 employees. Designed by leading Building Science experts, the *Environments For Living* program helps builders construct higher performing, energy efficient homes. For additional information on the Environments For Living program, visit www.eflhome.com or www.masco-csc.com.

About Louisiana Pacific Corporation

LP is a premier supplier of building products, delivering innovative, high-quality commodity and specialty products to its retail, wholesale, homebuilding and industrial customers. Visit LP's Web site at www.lpcorp.com for additional information.