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**LENNOX INDUSTRIES INC. ANNOUNCES SPONSORSHIP
OF ENVIRONMENTS FOR LIVING®-PROGRAM**

DALLAS (January 19, 2004) – Lennox Industries Inc., a subsidiary of Lennox International Inc. (NYSE: LII), announced that the company has become a sponsor of the Environments For Living® program, created by Masco Contractor Services. The Lennox brand will be featured in Environments For Living materials as the preferred home comfort solutions provider.

Designed by leading U.S. building science experts, the Environments For Living program (www.eflbuilder.com, www.eflhome.com) helps builders construct higher performing, energy-efficient homes. The program establishes requirements for tight construction, improved thermal systems, right-sized HVAC systems, fresh air ventilation, balanced air pressure, internal moisture management and combustion safety. A plan review is conducted for each new model to help builders determine the steps necessary to meet the program requirements, and homes are performance-tested and evaluated through random testing by certified contractors. Homeowners receive an energy-use limited guarantee* and, at the gold and platinum levels of the program, a homeowner comfort limited guarantee* is issued.

“Lennox is committed to providing builders with the best solutions to address energy efficiency and comfort, not only through superior products but also by helping builders optimally utilize and install our products,” said Doug Young, VP General Manager of Lennox Industries Inc.

Lennox was named EPA ENERGY STAR® Manufacturer Partner of the Year in 2003 for the company’s outstanding contribution to making and promoting energy-efficient products. It was the first time a heating, ventilation, and air conditioning (HVAC) manufacturer was chosen for the annual award.

By offering Integrated Home Comfort Solutions, Lennox is able to provide Environments For Living with matched heating, cooling, control and indoor air quality products.

(MORE)

According to Rick Davenport, director of building science for Masco Contractor Services, “We are delighted to see Lennox Industries join the select group of companies sponsoring the Environments For Living program, and we look forward to working with Lennox installers throughout the country in providing this valuable program to the marketplace.”

About Lennox

A leading manufacturer of residential and light commercial heating, ventilation, and air conditioning equipment, Lennox Industries is a subsidiary of Lennox International Inc. Lennox International is a global leader in the heating, ventilation, air conditioning, and refrigeration markets. Lennox International stock is traded on the New York Stock Exchange under the symbol LII. Additional information is available at: <http://www.lennoxinternational.com>.

About Masco Contractor Services

The Environments For Living program is an initiative sponsored by Masco Contractor Services, Inc. (MCS), a subsidiary of Masco Corporation (NYSE: MAS). MCS is one of the largest insulation, kitchen cabinet, fireplace and guttering installation subcontractors in the world. With more than 375 locations in the United States and Canada, the company combines hundreds of leading building products with installation services provided by 16,000 trained and insured professionals. For additional information, visit www.mascocontractorservices.com

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* For details on the limited guarantees and other program details call 1-866-912-7233.