

## NEWS RELEASE

### **Masco Home Services, Inc. Is Recognized With A 2012 ENERGY STAR<sup>®</sup> Leadership In Housing Award**

Masco Home Services earns award for verifying new homes that help protect the environment through energy efficiency

Daytona Beach, FL, May 2, 2012 – Masco Home Services is pleased to announce that it has been recognized by the U.S. Environmental Protection Agency (EPA) with a 2012 ENERGY STAR Leadership in Housing Award. This award recognizes the important contribution Masco Home Services and its *Environments For Living*<sup>®</sup> program have made to energy-efficient construction and environmental protection by verifying more than 13,700 ENERGY STAR certified homes last year. Collectively, these homes will help save our customers approximately \$6.1 million on utility bills each year.

The environmental benefits of these ENERGY STAR certified homes are equal to the equivalent of:

- Eliminating the emissions from 6,713 vehicles;
- Saving 40.6 million lbs of coal;
- Planting 11,097 acres of trees; or
- Saving the environment 79.6 million pounds of CO<sub>2</sub> per year.

To earn the ENERGY STAR, a home must meet strict guidelines for energy efficiency set by the U.S. Environmental Protection Agency. These homes are at least 20% more efficient than standard new homes built today.

“We are extremely proud of the success we have had in working with the EPA’s ENERGY STAR Program in promoting high-performance, energy efficient homes,” said Dave Bell, Director of Building Science, Masco Home Services. “We believe the program provides homeowners with tangible benefits that will last for the life of their home, while also positively impacting the environment.”

ENERGY STAR certified homes offer homebuyers features they want in a new home, plus energy-saving features like effective insulation systems, high performance windows, tight construction and ducts, properly-sized and installed efficient heating and cooling equipment, efficient products, and third-party verification of energy performance.

“ENERGY STAR builder partners offer new homes that are designed and built to standards well above most others on the market today” said Jonathan Passe, Director of EPA’s ENERGY STAR Residential Branch. “Because ENERGY STAR certified homes undergo rigorous independent inspections and

testing, homebuyers who choose ENERGY STAR can be confident that their new home will offer real energy efficiency, comfort, durability, and value for years to come.”

Last year alone, with the help of ENERGY STAR and partners, Americans saved nearly \$400 million on their utility bills and avoided greenhouse gas emissions equivalent to those of more than 510,000 vehicles. More than 1.3 million ENERGY STAR homes have been built in the United States since the program first began labeling homes in 1995.

**About Masco Home Services and the *Environments For Living*® program**

Masco Home Services, Inc., a Masco company, is an innovative leader in home performance and creating energy efficient, comfortable homes. Headquartered in Daytona Beach, Florida, the company serves both homeowners and residential builders through the *Environments For Living* and *Environments For Living Certified Green*® programs.

Focusing exclusively on new home construction, the *Environments For Living* and *Environments For Living Certified Green* programs offer national, turnkey home performance solutions to residential builders. These programs help builders construct more energy-efficient, comfortable and durable homes than homes built under conventional methods, using the principles of building science. Since 2001, the *Environments For Living* program has been key in the construction of more than 160,000 energy-efficient, comfortable and durable new homes. Find out more at [www.environmentsforliving.com](http://www.environmentsforliving.com).

**About ENERGY STAR**

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 127,000 new homes were constructed to meet ENERGY STAR guidelines in 2011, by partners committed to improving the energy efficiency of products, homes, buildings and businesses. For more information about ENERGY STAR, visit [www.energystar.gov](http://www.energystar.gov) or call toll-free 1-888-STAR-YES (1-888-782-7937).

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